

Christina Grace Montford

175 Canal Place
Fayetteville, GA 30215

Christinamontford@gmail.com
(770) 861-2339

Freelance Work (November 2014-Present)

Contributing Writer, *EntertainmentDaily.com*,
CelebEdition.com, *CollegeCandy.com*, *Atlanta
Black Star*, *FitnessGoals.com*, *Valenet*
Pitched and produced pop culture articles daily.

Copywriter and Social Media Manager, *HeroX*
Managed Facebook account with over 1 million
followers, Twitter, Instagram and LinkedIn
accounts. Ran all social media ads via Facebook,
LinkedIn, Twitter, Instagram and Reddit. Wrote all
social media content and blog posts on an ad hoc
basis. Helped create content calendar.

Copywriter and Social Media Coordinator,
Indigo Payments
Wrote all material for payment's processing
website and blog. Designed flyer for weekly
newsletter. Coordinated all social media.

Copywriter Social Media Coordinator, *Dry Falls
Outfitters*
Maintained Instagram, Twitter and Facebook for
clothing store with three locations across the
South. Increased Instagram following by 93%.
Wrote all copy for ads and promotions.

Editorial Experience

Editorial Assistant, *Eidé Magazine*
Atlanta, Georgia, November 2013-November 2014
Pitched and produced articles for print and online
publication of bimonthly national lifestyle magazine
with 600,000 unique online visitors per month.
Managed team of editorial interns.. Live-tweeted
television events, increasing our Twitter following
by 35% over six months.

Intern Reporter, *Corpus Christi Caller-Times*
Produced 5 articles per week for the largest
newspaper in Corpus Christi.

Skills

German, MailChimp,
iContact, Social
Media Platforms and
Dashboards,
Hootsuite,
Adespresso, Google
Analytics, Simple KPI,
Adobe InCopy,
Wordpress, InDesign,
HTML, SEO,
Publisher

Education

**University of
Georgia**
Bachelor of Arts in
Journalism, 2014

**University of
Georgia**
Bachelor of Science
in Psychology, 2014